

# MEDIA WAVE

A swell of new fashion trendsetters, TV shows and movies are poised to define who we'll be talking about and what we'll be wearing next year. << By Gerald Flores



**Celebrity fashion** is getting a make-over in 2011.

While movies like "Sex and the City," TV shows such as "Gossip Girl" and music acts like Lady Gaga dominated fashion headlines over the past year, experts said a new crop of influencers are about to shake up what people watch and, more importantly, what they wear.

"Street fashion is often much more impactful than runway fashion," said designer Stuart Weitzman. "If [a star] has a style about them that impacts a new generation, [designers] have to take notice."

So who are the new stars? *Footwear News* polled the experts to find out which up-and-coming personalities will have an impact on fashion.

Gretta Monahan, style expert for the "Rachael Ray Show," said starlets who began their careers as children are ▶